

9-Oct-12

TO: Susie Toma
Cheryl Long

copy: Cedric Thomas
Jennifer Stewart
DeAnna Datillo
Public File

FROM: Dawn Tavoletti

RE: **Political Rebate**
Candidate: T Murphy
Week of: 10/1 - 10/7
Contract Number: 334836 - HL 6357730

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
9	10-11P Tue	:30	\$2,000	5	1	\$1,500	\$500
14	1205-1235A Sun	:30	\$300	5	1	\$75	\$225

TOTAL REBATE (Gross) \$725
(Net) \$616.25



Billing Adjustment Form

☒ WPXI-TV

☐ PCNC

☐ EPXI

☐ WPXI.com

☐ WPXI Mobile



Agency Brabender Cox

Write-up Date 10/9/12

Client Pol. T. Murphy

Requested By A. Tavoletti

Campaign/Title Congress

Resolution Date _____

Reason:

Customer Deduction _____

Sales Person Error _____

Billing Error _____

Traffic Error _____

Separation/Scheduling Problem _____

Late Run _____

Other ☒ _____

Reference:

Invoice No. _____

Invoice Date _____

Contract No. 334836

Explanation of Adjustments by Requestor: LUC

Additional Explanation by _____:

GROSS Amount to be Credited: \$ <u>725.00</u>	Debited: \$ _____
NET Amount to be Credited: \$ <u>616.25</u>	Debited: \$ _____

ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:

1. Account Executive: _____ Approved _____ Date _____
2. Local/National Sales Manager: A. Tavoletti Approved ☒ Date 10/9/12
3. General Sales Manager: _____ Approved _____ Date _____
- General Manager (Over \$5000): _____ Approved _____ Date _____
4. Final Approval: Controller: _____ Approved _____ Date _____

Entered On Spreadsheet _____ Entered as done _____ Entered in OSI _____



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

BrabenderCox
1218 Grandview Avenue
1st Floor
Pittsburgh, PE 15211

Contract # 334836

Schedule Dates 10/02/12-10/07/12
Advertiser Po/T Murphy/R/Con/PA (16299)
Agency BrabenderCox (3844)
Product Political - Federal Candidate (1067)
Brand POL/T MURPHY/R/CON/PA (29258)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name BRABENDER,LIZ
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments MURPHY 10/01
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/01/12
Last Modified 10/04/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06357730
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,131.25
Net Total \$17,743.75
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month Spots Rate
Oct. 2012 28 \$20,875.00
Grand Total: 28 \$20,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	7A- 8A (EST)			2	1	1	1			5	\$625.00	\$3,125.00	Pittsburgh (WPXI)	TODAY 7-8A/1	10/1/12
2.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	5P- 5:30P (EST)			1	1	1	1			4	\$800.00	\$3,200.00	Pittsburgh (WPXI)	NEWS 5-530P/2	10/1/12
3.0	Normal Line / Spot	10/06/12-10/06/12	5	:30	6A- 8A (EST)							1		1	\$250.00	\$250.00	Pittsburgh (WPXI)	SAT NEWS 6-8A/5	10/1/12
4.0	Normal Line / Spot	10/06/12-10/06/12	5	:30	8A- 10:30A (EST)							1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	SAT NEWS 6-1030A/6	10/1/12
5.0	Normal Line / Spot	10/06/12-10/06/12	4	:30	6P- CHANNEL 11 NEWS							1		1	\$625.00	\$625.00	Pittsburgh (WPXI)	NEWS 6-630P/7	10/1/12
6.0	Normal Line / Spot	10/06/12-10/06/12	4	:30	10:59P- CHANNEL 11 NEWS							1		1	\$2,100.00	\$2,100.00	Pittsburgh (WPXI)	LATE NEWS/8	10/1/12
7.0	Normal Line / Spot	10/07/12-10/07/12	5	:30	5:30A- 8A (EST)							1		1	\$250.00	\$250.00	Pittsburgh (WPXI)	SUN NEWS 530A-8A/9	10/1/12
8.0	Normal Line / Spot	10/07/12-10/07/12	5	:30	8A- 9A (EST)							1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	SUN NEWS 8-9A/10	10/1/12
9.0	Normal Line / Prime	10/02/12-10/02/12	5	:30	10P- Parenthood 10-11P			1						1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	PARENTHOOD 10-11P/12	10/1/12
10.0	Normal Line / Spot	10/02/12-10/05/12	5	:30	4:58A- Channel 11 News			X	X	X	X			2	\$300.00	\$600.00	Pittsburgh (WPXI)	NEWS 5-530A/13	10/1/12
11.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	5:30P- 6P (EST)			1	1	1	1			4	\$800.00	\$3,200.00	Pittsburgh (WPXI)	NEWS 530-6P/3	10/1/12
12.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	5:58P- Channel 11 News At 6pm M-F			1	1	1	1			4	\$1,000.00	\$4,000.00	Pittsburgh (WPXI)	NEWS 6-630P/4	10/1/12
13.0	Normal Line / Spot	10/07/12-10/07/12	4	:30	6P- CHANNEL 11 NEWS							1		1	\$675.00	\$675.00	Pittsburgh (WPXI)	NEWS 6-630P/11	10/1/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

BrabenderCox
1218 Grandview Avenue
1st Floor
Pittsburgh, PE 15214

Contract # 334836

Schedule Dates

10/02/12-10/07/12

Advertiser

Pol/T Murphy/R/Con/PA (16299)

Agency

BrabenderCox (3844)

Product

Political - Federal Candidate (1067)

Brand

POL/T MURPHY/R/CON/PA (29258)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

BRABENDER,LLZ

Phone/Fax

/

CPE

N/A

Account Types

National/Political

Billing Type

Standard

Comments

MURPHY 10/01

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered

10/01/12

Last Modified

10/04/12

Entered By

Jennifer Stewart

CO-OP

Yes

Headline #

06357730

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$3,131.25

Net Total

\$17,743.75

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Spots

Rate

Oct. 2012

28

\$20,875.00

Grand Total:

28

\$20,875.00

Schedule Dates	10/02/12-10/07/12	Date Entered	10/03/12	Pittsburgh (WPXI)
Advertiser	Pol/T Murphy/R/Con/PA (16299)	Last Modified	10/04/12	By Broadcast Month
Agency	BrabenderCox (3844)	Entered By	Jennifer Stewart	Oct. 2012
Product	Political - Federal Candidate (1067)	CO-OP	Yes	Grand Total:
Brand	POL/T MURPHY/R/CON/PA (29258)	Headline #	06357730	Spots
Salesperson	Telerep/Washington DC, Washington DC (1040)	Demo		28
Sales Office	Telerep/Washington DC	Order Type	Normal	Rate
Buyer Name	BRABENDER,LLZ	Package Deal		\$20,875.00
Phone/Fax	/	Commission %	15.00	
CPE	N/A	Commission	\$3,131.25	
Account Types	National/Political	Net Total	\$17,743.75	
Billing Type	Standard	Sales Tax		
Comments	MURPHY 10/01			

CONFIRMATION CONTRACT

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Date:

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Comments:

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